

## **Fast fashion survey results - data analysis**

When the Terminale students of the European section of Charles Tellier high school met their Norwegian friends in Brussels last November, they were given the opportunity to attend a session in the European Parliament's hemicycle. The topic of fast fashion was being discussed.

The students of 2B in the school worked on fast fashion in English class and they prepared a survey to get information about our consumption habits in terms of fashion. In the questionnaire, not many of the 553 students answered, but almost half of the adults did. It might be due to the fact that the language used was English, but also because of a lack of communication on this survey. Overall, only 25% of the people answered but here is our data analysis.

A lot of students think fast fashion is bad but a few students think it's good and use it. Most of adults think fast fashion is bad and not many adults use it. A few people don't know about fast fashion.

Many students think that poor people should buy second-hand instead of fast fashion, but a few think that fast fashion is good for poor people. As for the staff members, a majority think that, even if fast fashion is cheaper, it is a problem and people should not buy it.

A lot of students sometimes buy fast fashion clothes but a few do it every month. Among adults, a lot never buy fast fashion and no one buys fast fashion every month.

Half of the students said that their clothes' quality are ok, but there are a few students that said their clothes are a very bad quality and, for most of the staff, their clothes' quality are ok too, but nobody said that their clothes are very good quality.

Nobody always buys clothes made in France but some students and many teachers sometimes buy clothes made in France.

A few students feel influenced by advertisements, celebrities, social networks or friends and family all the time to buy more clothes, some students feel it sometimes or not really and not many of them never feel influenced. However, the staff members never feel influenced to buy clothes, only a few of them think that they are sometimes influenced by advertisements, celebrities, social network of friends and family.

A few students consider the environmental impact a lot when they buy clothes. However, nearly all staff members answered "yes, a lot", and "yes , a little".

Most students give their clothes to friends and family when they are too small or broken, a lot of students sell them, some students recycle them or give them to charities, not many put them in the bin.

Nearly all professors and staff members give them to charities, many recycle them, some give them to friends and family, not many sell them and very few put them in the bin.

As a conclusion, this survey reveals that, in our school, people are globally aware that fast fashion exists but they contribute to it anyway. Nevertheless, adults pay more attention to the environmental impact and try to buy clothes more responsibly.